10th Annual CHARLESTON Moves

Pedal & Panache

Sponsorship Proposal

Thursday, Nov 5
6-9 PM

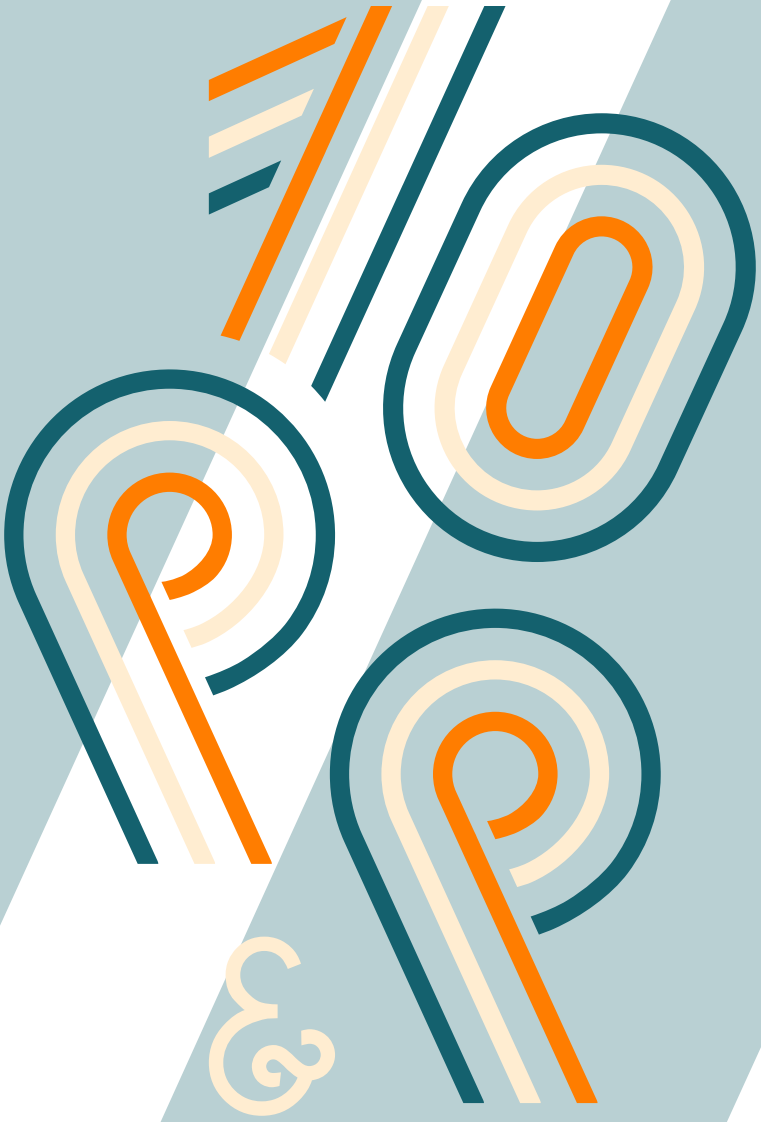
The Bower at Edmund's Original
1081 Morrison Dr

Charleston Moves advocates for safe, connected and equitable mobility for all. When we have a transportation network that includes dedicated space for people traveling on foot, by bike and with public transit, it makes communities more whole, more connected and more desirable. This multi-modal access elevates quality of life for all, leveling the playing field and enabling everyone to meet their needs, when and how best suits them. Charleston Moves is proud to be at the forefront of building happy, healthy, safe and successful communities.

CHARLESTON Moves

Support the cause over:

- Live Music
- Food & Drink
- Silent Auction



Pedal & Panache, our annual fall fundraiser, is a celebratory event that supports our vision and daily advocacy to create lasting, transformative change to our shared public spaces. **Sponsor benefits include promotion via Charleston Moves' dedicated event webpage, Pedal & Panache ticketing page, robust email and social media campaign, as well as advertising and earned media through local news outlets.** We look forward to working with you to promote and optimize your company, and our partnership.

Charleston Moves PO Box 30561 Charleston, SC 29417

TITLE SPONSORSHIP

$5,000

[2 available]

Benefits include:

- 8 complimentary tickets
- Naming rights for the event
  [Charleston Moves' 10th annual Pedal & Panache presented by "Your Company's Name"]
- Premier logo placement on site with tabletop displays, step & repeat banner and slideshow
  [October 12 deadline for inclusion in print]
- Recognition of sponsorship in opening remarks with opportunity to speak
- Custom gift for complimentary ticket holders
- Premier logo placement on Charleston Moves' Pedal & Panache webpage with link to sponsor's website
- Premier logo placement on ticketing page with link to sponsor's website
- Integration in email and social media promotion throughout program marketing
- Co-hosting on Facebook event page
- Custom promotion with company statement and personal hashtag
- Logo with link to company website on Charleston Moves' Corporate Supporters webpage for 12 months
- Inclusion in Charleston Moves' Annual Report, published digitally

GOLD SPONSORSHIP

$2,500

[8 available]

Benefits include:

- 6 complimentary tickets
- Predominant logo placement on site with tabletop displays, step & repeat banner and slideshow
  [October 12 deadline for inclusion in print]
- Custom gift for complimentary ticket holders
- Predominant logo placement on Charleston Moves' Pedal & Panache webpage with link to sponsor's website
- Predominant logo placement on ticketing page with link to sponsor's website
- Integration in email and social media promotion throughout program marketing
- Logo with link to company website on Charleston Moves' Corporate Supporters webpage for 12 months
- Inclusion in Charleston Moves' Annual Report, published digitally

Flip to the next page to view more sponsorship options.

— CHARLESTON MOVES' MARKETING REACH —

Email › 4,255 subscribers

Facebook › 6,977 followers

Instagram › 3,303 followers

Website Snapshot ›
12,321 views | 5,233 active users
via CharlestonMoves.org (Apr-Jun 2026)

In-Person Attendance › 162 (avg.)

Press › 47 local contacts

Print/TV News › 4 event highlights
(Sep-Nov 2025)

SILVER SPONSORSHIP

$1,000

Benefits include:

- 4 complimentary tickets
- Tiered logo placement on site with tabletop displays and slideshow
  [October 12 deadline for inclusion in print]
- Tiered logo placement on Charleston Moves' Pedal & Panache webpage with link to sponsor's website
- Tiered logo placement on ticketing page with link to sponsor's website
- Integration in email and social media promotion throughout program marketing
- Logo with link to company website on Charleston Moves' Corporate Supporters webpage for 12 months
- Inclusion in Charleston Moves' Annual Report, published digitally

BRONZE SPONSORSHIP

$500

Benefits include:

- 2 complimentary tickets
- Tiered company listing on site with tabletop displays and slideshow
  [October 12 deadline for inclusion in print]
- Tiered company listing on Charleston Moves' Pedal & Panache webpage with link to sponsor's website
- Tiered company listing on ticketing page with link to sponsor's website
- Integration in email and social media promotion throughout program marketing
- Logo with link to company website on Charleston Moves' Corporate Supporters webpage for 12 months
- Inclusion in Charleston Moves' Annual Report, published digitally

To sign on as a sponsor or inquire about sponsorship, contact Savannah Brennan, Charleston Moves' Director of Programming: Savannah@CharlestonMoves.org or (843) 940-7420. To visit our event page: **CharlestonMoves.org/Pedal-Panache**

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