



**Steering Committee Meeting  
Work Plan  
March 11, 2026**

**OBJECTIVES**

- Create clear, actionable goals that can be achieved in 2026 by the Steering Committee.
- Propose increased efficiencies to Steering Committee governance in order to streamline and enhance work moving forward.

**GOALS AND TIMELINE**

*Goal 1: Clearly show work completed, and work to be done.*

- Develop a map of Folly Road that clearly shows where work has been done, and where future work is funded. This would include:
  - “Phase 1” Improvements (funded, designed, permitted, back out for bids);
  - SC DOT Road Safety Audit improvements (funded);
  - Multi-Use Path segments and other improvements installed via zoning overlay requirements;
  - Other existing infrastructure identified in the Rethink Folly plan.
- As a result of that map, develop scope of “Phase 2,” and advocate for funding in the potential 2026 Transportation Sales Tax (TST) extension.
- As a result of that map, prioritize CARTA bus stop improvement locations.
- *Timeline:*
  - May 13:
    - Map presented
  - July 8:
    - “Phase 2” project scope identified
    - CARTA bus stop priorities identified
  - Sept 9:
    - Host required annual State of the Plan public information meeting on the map, the Steering Committee’s identified priorities, and how it connects to a potential TST extension.

*Goal 2: Streamline meetings to create efficiencies.*

- Streamline Committee governance by examining:
  - Current committee structure, including current representatives and other additions;
  - Frequency of meetings; and
  - Adding a virtual component.
- Update Chair elections to be held the last meeting of the year.
- Codify the development of a ‘work plan’ to be delivered during the first meeting of each year.
- Determine balance of in-person vs. virtual meeting options.
- Create a clear communications process, including interactions and updates between the ReThink Folly Rd website, and corresponding pages on the webpages of the Berkeley-Charleston-Dorchester Council of Governments (BCDCOG), City of Charleston,



City of Folly Beach, Charleston County, Charleston Moves, Town of James Island and other representative organizations serving on the Steering Committee.

- Establish regular agenda items moving forward, including municipal government reports on any updates or projects proposed within the Folly Road Zoning Overlay to ensure that the overlay is followed.
- *Timeline:*
  - May 13:
    - Present governance proposals
  - July 8:
    - Codify updated governance proposals and amendments.
  - Nov. 18:
    - Chair Elections and Work Plan input for 2027

*Goal 3: Increase Steering Committee member engagement.*

- Increase Committee engagement by:
  - Requiring a certain threshold of attendance at Committee meetings.
    - *\*Operating agreement states we must meet six times a year as a full committee and host an annual State of the Plan meeting.*
  - Re-examining the number of meetings required to be held each year.
  - Appointing new members to represent Charleston County, James Island Public Service District (JIPSD) and SCDOT to ensure ongoing participation if needed.

*Goal 4: Set program management support.*

- Set program management support to move forward the day-to-day activities and initiatives of Rethink Folly Road, either through local staff or outside sources. Duties could include:
  - Preparation and follow-up for meetings (i.e. sending out agendas, taking minute meetings, distributing meeting minutes, etc.).
  - Administrative tasks (i.e. setting up Zoom).
  - Regular website updates.
  - Development of any planning/design concepts.
  - Facilitation of public engagement.
  - Creation/distribution of marketing and promotional materials.

*Goal 5: Achieve ongoing maintenance policy goal identified in Rethink Folly plan.*

- Achieve implementation of the policy goal identified in Rethink Folly to initiate regular street sweeping, cleaning of drains, gutters and bike lanes, and trimming back vegetation:
  - Coordinate with SCDOT's maintenance contractors.
  - Provide follow-up to ensure SCDOT is completing the task annually.
  - Develop formal, written policy and contract with SCDOT in perpetuity.