



• WHAT YOUR SPONSORSHIP BENEFITS •

Legwork for Livability is Charleston Moves' 2021 fall campaign and bicycle ride series that will help fund our sustained commitment to resolving critical gaps in our multi-modal network. While we continuously advocate for infrastructure and policies throughout Charleston County, two major gaps require our attention: the North Bridge and Wappoo Cut (Creek) Bridge crossings.

The North Bridge spans the Ashley River between West Ashley and North Charleston, and currently lacks space for people walking and biking. Being a priority project, we have been working diligently to coordinate with local governments, state agencies, elected officials and the community. We have conducted multiple rounds of surveying and data collection to better inform our advocacy and include residents who are most impacted by the dangerous conditions. Despite great progress on this critical groundwork, and successfully advocating for a conceptual study, these milestones are just the beginning. Through 2021 and 2022, we will continue our community outreach and surveying, build up widespread support, and push for assistance from the state to fund a standalone bicycle and pedestrian bridge.

The Wappoo Cut Bridge is located along Folly Road between West Ashley and James Island. While it has sidewalks leading to it, the maintenance path across is too narrow and close to fast-moving vehicles. This is a key corridor that links destinations with existing infrastructure and pending projects, including: the West Ashley Greenway, Maryville Bikeway, new Ashley River Bicycle & Pedestrian Bridge, McLeod Plantation, Rethink Folly Road improvements, Maybank Highway complete streets work, James Island County Park, and more. Despite progress and opportunities on both sides, this bridge remains a barrier. Through 2021 and early 2022, we will be working on a technical assistance grant application to determine the best way to tackle this, while building up stakeholder support and community storytelling.

Our on-the-ground, grassroots and persistent approach is how we are going to advance these equitable crossings. It requires coordination among multiple levels of government and a broad base of support to solve. **By sponsoring the Legwork for Livability campaign, you stand with us in addressing the county's most dangerous river crossings.** It is an investment in our work to connect communities with

opportunities. An investment in making the place we love even better, while protecting vulnerable neighbors and helping them thrive. An investment in a connected network so we can safely move how we choose.

• SPONSORSHIP LEVELS •

NOTE: Sponsorship includes promotion with the Better North Bridge Ride on October 2 or Cross the Cut Ride on November 20. Logistics for Cross the Cut are still under development, and both events will adhere to local ordinances and CDC guidance related to COVID-19 and the Delta variant. Should either be postponed, we will notify you ASAP. Please let us know which you would like to support.

GOLD » \$1,000

- Top tier, large format logo display with website link on Legwork for Livability webpage
- Custom company statement on Legwork for Livability webpage
- Top tier logo display with website link in email promotion
- Company tag + custom hashtag in social media promotion, including Facebook event page
- Co-hosting on Facebook event page
- Top tier logo display on sponsor banner, on-site for both rides [sign on by 9/6]
- Sponsorship recognition + “thank you” at ride
- Opportunity to speak + have a table, with giveaways, at ride
- Inclusion in press release, including quote, custom company statement + website link
- Logo display on Charleston Moves’ Corporate Supporter webpage with website link
- Inclusion in Charleston Moves’ 2021 Annual Impact Report

SILVER » \$500

- 2nd tier, medium format name display with website link on Legwork for Livability webpage
- 2nd tier, medium format name display with website link in email promotion
- Company tag in social media promotion, including Facebook event page
- 2nd tier, medium format name display on sponsor banner, on-site for both rides [sign on by 9/6]
- Opportunity to have a table, with giveaways, at ride
- Logo placement on Charleston Moves’ Corporate Supporter webpage with website link
- Inclusion in Charleston Moves’ 2021 Annual Impact Report

BRONZE » \$250

- 3rd tier, small format name display with website link on Legwork for Livability webpage
- 3rd tier, small format name display with website link in email promotion
- Company tag in social media promotion, including Facebook event page
- 3rd tier, small format name display on sponsor banner, on-site for both rides [sign on by 9/6]
- Logo placement on Charleston Moves’ Corporate Supporter webpage with website link
- Inclusion in Charleston Moves’ 2021 Annual Impact Report

• CHARLESTON MOVES' MARKETING REACH •

Facebook » 5,465+ followers

Instagram » 3,690+ followers

Twitter » 5,855+ followers

Email » 3,625+ subscribers

Press » 30+ local contacts

Website » 7,185+ users | 9,225+ sessions

[June 2020-21]