



## SPONSORSHIP IMPACT

Sponsoring Connect with Charleston Moves 2020 is an investment in a safe and equitable Charleston for all. It is an investment in connecting communities with opportunities. An investment in smart, intentional planning that gives back to the people who live here. An investment in making the place we love even better, while protecting vulnerable communities and helping them thrive.

How Charlestonians get around is deeply personal — it influences how often we spend time with family and friends; the quality of food we eat; our ability to access

healthcare; where we learn, work and play; and how we interact with our natural environment. These quality-of-life fundamentals all tie to reliable transportation choice, and we believe in people's right to live their best lives, free from fear.

Your sponsorship supports this vision and the dedicated advocacy of our priority projects, as well as our ability to stay nimble ... to show up and speak up for all transportation projects and plans that continually arise across the county.

### This year and into 2021, our areas of focus include:

- » Ashley River Bike & Pedestrian Bridge
- » North Bridge to Cosgrove Avenue
- » Wappoo Cut Bridge
- » Battery2Beach
- » Highway 41 Corridor Improvements
- » I-526 Lowcountry Corridor Multi-Mobility
- » Comprehensive, Regional and Municipal Plans, including, but not limited to:
  - Lowcountry Rapid Transit
  - PRIME North Charleston
  - Mount Pleasant Way
  - People Pedal CHS
  - Rethink Folly Road
  - Charleston City Plan

### — CHARLESTON MOVES' MARKETING REACH —

- ✉ **Email:** 3,315+ subscribers
- 📘 **Facebook:** 5,200+ followers
- 📷 **Instagram:** 3,380+ followers
- 🐦 **Twitter:** 5,930+ followers
- 🌐 **Website:** 5,850+ users | 8,200+ sessions [August 2020-21]
- 🎤 **Press:** 35+ local contacts

RSVP HERE » [givebutter.com/ConnectWithCharlestonMoves2020](https://givebutter.com/ConnectWithCharlestonMoves2020)

— SPONSORSHIP LEVELS —

PLATINUM ..... \$2,500

- ★ Overarching **naming rights** for event  
» Connect with Charleston Moves 2020, presented by [Company]
- ★ Logo display with website link on **event page** hosted on Charleston Moves' website  
» Top tier logo placement, large formatting
- ★ Full integration with **email campaign**, including logo + website link  
» Top tier logo placement, large formatting
- ★ Full integration with **social media campaign**, including tag + custom hashtag
- ★ Co-host on **Facebook event page** with company statement, tag + custom hashtag
- ★ Special recognition on **event website** with company statement + website link
- ★ Logo display on **event program**
- ★ Sponsorship **recognition + thank you** during event
- ★ Sponsor highlight in **press release**, including company statement + website link
- ★ Charleston Moves **Corporate Supporter** listing with website link  
» Active for 12 months
- ★ Listing in Charleston Moves' 2020 **Annual Report**  
» Published in 2021

GOLD ..... \$1,000

- ★ Logo display with website link on **event page** hosted on Charleston Moves' website  
» 2nd tier logo placement, medium formatting
- ★ Full integration with **email campaign**, including logo + website link  
» 2nd tier logo placement, medium formatting
- ★ Partial integration with **social media campaign**, including tag  
» 3 mentions
- ★ Gold-level recognition on **Facebook event page**, including tag
- ★ Sponsorship **recognition + thank you** during event
- ★ Charleston Moves **Corporate Supporter** listing with website link  
» Active for 12 months
- ★ Listing in Charleston Moves' 2020 **Annual Report**  
» Published in 2021

SILVER ..... \$500

- ★ Name display with website link on **event page** hosted on Charleston Moves' website  
» 3rd tier text placement, large formatting
- ★ Full integration with **email campaign**, including name + website link  
» 3rd tier text placement, large formatting
- ★ Partial integration with **social media campaign**, including tag  
» 2 mentions
- ★ Silver-level recognition on **Facebook event page**, including tag
- ★ Sponsorship **recognition + thank you** during event
- ★ Charleston Moves **Corporate Supporter** listing with website link  
» Active for 12 months
- ★ Listing in Charleston Moves' 2020 **Annual Report**  
» Published in 2021

BRONZE ..... \$250

- ★ Name display with website link on **event page** hosted on Charleston Moves' website  
» 4th tier text placement, medium formatting
- ★ Full integration with **email campaign**, including name + website link  
» 4th tier text placement, medium formatting
- ★ Partial integration with **social media campaign**, including tag  
» 1 mention
- ★ Bronze-level recognition on **Facebook event page**, including tag
- ★ Sponsorship **recognition + thank you** during event
- ★ Charleston Moves **Corporate Supporter** listing with website link  
» Active for 12 months
- ★ Listing in Charleston Moves' 2020 **Annual Report**  
» Published in 2021